

## HICSS-50 Minitrack CALL FOR PAPERS

# Service Analytics

Hawaii International Conference on System Sciences  
January 4-7, 2017 Hilton Waikoloa Village, Big Island  
[www.hicss.org](http://www.hicss.org)

SERVICE ANALYTICS comprise the application of data analytics and optimization techniques to service situations. SERVICE ANALYTICS is a field of research that receives more and more interest and importance in today's service-driven societies and industries.

On this year's HICSS-49, we had contributions from finance and telecommunications (mobile banking), retail (lifestyle brands), and transportation (electric vehicles).

We are seeking contributions applying

*Data Mining, Predictive Modeling, Machine Learning, Usage Behavior Analysis, Simulation, Visualization, Mathematical Optimization*

to service situations in

*Healthcare, Travel and Transport, Traffic (Connected Car), Electricity Consumption (Smart Meters), Telecommunications (Mobile Phone Usage), Social Networks, IT, Finance, Manufacturing (Industrial Services), Logistics, Sports*

**Important Dates** (details on [www.hicss.org/#!call-for-papers/c1cd9](http://www.hicss.org/#!call-for-papers/c1cd9)):

- April 1: Paper Submission and Review System for HICSS-50 goes live.  
Select track "Decision Analytics, Mobile Services, and Service Science" and minitrack "Service Analytics" ([www.hicss.org/#!service-analytics/c239](http://www.hicss.org/#!service-analytics/c239))
- June 15: Deadline to submit full manuscripts for review.
- August 16: Acceptance/Rejection notification will be sent to authors.

*Full papers will be included in the Conference Proceedings published by the IEEE Computer Society and maintained in the IEEE Digital Library.*

*HiCSS publications account for the top 2% downloads of all IEEE conferences, and have been consistently ranked as the most cited papers in top journal publications.*

The Minitrack Chairs

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